

# BEN GREENBERG content creator (over 200 Million Views)

310.770.8164 • Ben@AveGroup.com • BenProduces.com

Emmy winner with **20 years of experience** producing content for Oracle, NBA Entertainment, the Boston Red Sox, Major League Baseball, ABC, BET, Fox, Lifetime, MTV, NBC, Heidi Klum, Russell Simmons, Rob Gronkowski, Deion Sanders, and Oprah Winfrey. I began my career in television, producing blockbuster shows such as “Project Runway”, “Supernanny” and “Making the Band”. Currently, I make branded content that features 3D animation. My personal social accounts have amassed over 100 million views each.

## VIEW SAMPLES OF MY WORK AND DOZENS OF VIRAL VIDEOS

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### BRANDED CONTENT PORTFOLIO

PERSONAL INSTAGRAM (over 100 Million Views)

PERSONAL TIKTOK (over 100 Million Views)

## SKILLS

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### VIDEO PRODUCTION

- Director, Interviewer, Camera Operator & Audio Supervisor

### VIDEO EDITING

- Adobe Premiere Pro, Final Cut Pro & Avid Media Composer

### 3D MODELING & ANIMATION

- Blender

### 2D ANIMATION & MOTION GRAPHICS

- Adobe After Effects & Adobe Character Animator

### GRAPHIC DESIGN

- Adobe Photoshop & Adobe Illustrator

### SOUND DESIGN

- Adobe Audition

## DIGITAL CONTENT EXPERIENCE

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### HEAD OF CONTENT

- **Avenue Group** New York, NY 2023 - current
- **Outstanding Foods** Los Angeles, CA 2020 - 2023

### CONTENT CREATOR

- **Elevator Studio** Hollywood, CA 2019 - 2020
- **Flyte Fitness** New York, NY 2018 - 2019
- **Magma Trading** New York, NY 2017

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## TELEVISION CREDITS

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### CO-EXECUTIVE PRODUCER / EDITOR

- **Russell Simmons Series Sizzle Reel** Lynch/Dyson Entertainment 2016
- **Flex & Shanice: Season 2** (OWN) Lynch/Dyson Entertainment 2016
- **Deion's Family Playbook: Season 1** (OWN) Rogue Atlas Productions 2014 - 2015
- **Flex & Shanice: Season 1** (OWN) Lynch/Dyson Entertainment 2014
- **30 Days to Home** (HGTV) PB&J Television 2014
- **Flex & Shanice: Pilot** (OWN) Lynch/Dyson Entertainment 2014

### SUPERVISING PRODUCER / EDITOR

- **Cash Dome** (TruTV) 51 Minds Entertainment 2013
- **Bad Sex: Season 1 & 2** (Logo) PB&J Television 2011 - 2013
- **Bachelorette Party – Las Vegas** (Oxygen) PB&J Television 2010 - 2011
- **Project Runway All-Star Challenge** (Lifetime) Bunim-Murray Productions 2009
- **Blonde Charity Mafia** (The CW) PB&J Television 2008 - 2009
- **Making the Band 4: Season 3** (MTV) Music Television 2008
- **America's Prom Queen** (ABC Family) PB&J Television 2008
- **Miss America: Reality Check** (TLC) PB&J Television 2007 - 2008

### SUPERVISING STORY PRODUCER

- **The Bad Girls Club: Season 1** (Oxygen) Bunim/Murray Productions 2006 - 2007
- **Fast, Inc.** (MTV) Music Television 2005 - 2006
- **Making the Band 3: Season 2** (MTV) Music Television 2005
- **Supernanny: Season 1** (ABC) Ricochet Entertainment 2004 - 2005
- **Bands Reunited: Season 2** (VH1) Evolution Film & Tape 2004
- **Starting Over: Season 1** (NBC Enterprises) Bunim/Murray Productions 2003 - 2004

### STORY EDITOR

- **Surf Girls** (MTV) Brass Ring Productions \*Senior Story Editor 2003
- **The Year of the Yao** (Fine Line Features) NBA Entertainment 2002
- **The Real World: Seasons 10, 11, & 12** (MTV) Bunim/Murray Productions 2000 - 2002
- **Love Cruise** (FOX) Bunim/Murray Productions 2002

## AWARDS

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### DAYTIME EMMY AWARD WINNER

- **Outstanding Special Class Series** Starting Over 2004
- For work as "Producer"

## EDUCATION

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### UNIVERSITY OF ROCHESTER, Rochester, NY

- **Bachelor of Arts** Film Studies & Psychology 1999